



*Proclamation*  
*Mayor Mitch Reynolds*  
*City of La Crosse*

**WHEREAS**, the City of La Crosse takes special notice and acknowledges Altra Federal Credit Union's 90 years of service to La Crosse and the surrounding communities; and

**WHEREAS**, the credit union was established on October 19<sup>th</sup>, 1931 as Trane Employees Credit Union in La Crosse; and

**WHEREAS**, in 2005 the credit union was renamed Altra Federal Credit Union to reflect the increased diversity of membership while honoring the credit union's history by combining the words alliance, Trane, allegiance, and tradition; and

**WHEREAS**, the year 2021 marks Altra Federal Credit Union's 90<sup>th</sup> anniversary; and

**WHEREAS**, for the past 90 years, Altra Federal Credit Union has been a trusted not-for-profit financial cooperative that provides products, services, and guidance that enables members, employees, and our community to prosper; and

**WHEREAS**, over its 90 years, Altra Federal Credit Union's commitment to investing in the community through financial education, volunteering, and corporate funding has created a positive impact throughout La Crosse and the surrounding communities; and

**WHEREAS**, in celebration of 90 years, Altra Federal Credit Union has committed to achieving a goal of "90 Acts of Altra" to continue to celebrate and serve members, staff, and the community throughout 2021.

**NOW, THEREFORE, I, MITCH REYNOLDS, MAYOR OF THE CITY OF LA CROSSE**, do hereby proclaim October 19<sup>th</sup>, 2021 as

**"ALTRA FEDERAL CREDIT UNION RECOGNITION DAY"**

in the City of La Crosse and congratulate Altra Federal Credit Union as they celebrate their 90<sup>th</sup> Anniversary.

Dated on this 19<sup>th</sup> day of October in the year Two Thousand Twenty-One.



**MAYOR MITCH REYNOLDS**