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## LA CROSSE MAYOR HONORS ALTRA'S 90 YEARS OF SERVICE

October 18, 2021 – In celebration of Altra's 90 Year Anniversary, La Crosse Mayor Mitch Reynolds has proclaimed October 19, 2021, as Altra Federal Credit Union Recognition Day.

State chartered on October 19, 1931, as Trane Employees Credit Union sponsored by 33 Trane employees, including Reuben Trane, it later became federally chartered and in 2005 officially changed the name to Altra Federal Credit Union.

"It's great to be recognized by Mayor Reynolds" said Altra President and Chief Executive Officer, Steve Koenen. "Altra is proud of our history and service to members in La Crosse and throughout the Coulee Region."

Altra serves members at 16 locations nationwide including Wisconsin, Minnesota, Tennessee, and Texas, as well as inside Trane plants in New Jersey and Colorado.



## ABOUT ALTRA

Altra Federal Credit Union has made members a fundamental part of its vision since 1931. Over the years, that focus has seen the credit union grow into a leading financial institution with over \$2.1 billion in assets and more than 123,000 members worldwide.

Both not-for-profit and member owned, Altra's mission is to create member loyalty by providing products, services and guidance that enable our members, staff, and communities to prosper. In addition to banking services conveniently available through online, chat, mobile, or phone options, Altra offers a full range of financial services, from personal and business to lending and investments.

To learn more visit [www.altra.org](http://www.altra.org).