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ALTRA PROMOTES DAN SCHWAAB TO EXECUTIVE VICE PRESIDENT

January 4, 2022 – Altra Federal Credit Union is pleased to announce the promotion of Dan Schwaab to Executive Vice President.

Schwaab's 26-year tenure with the Credit Union has focused on Retail Operations, which includes overseeing 16 branch locations. In addition, he is responsible for Altra's E-Services, Lending Center and Member Contact Center.

"In his time with Altra, Dan has been integral in numerous growth and service initiatives," said Altra President and CEO, Steve Koenen. "He is a vital part of the organization and his vision for continued development throughout our retail operations will serve Altra well as we look to the future."

In his new role, Schwaab will develop growth strategies and technology solutions that will keep Altra at the forefront of retail banking services while maintaining the Credit Union's reputation for providing exceptional member experience.

Schwaab started his career at Altra as a teller in 1995, where he was quickly promoted to a loan interviewer position in consumer lending. Schwaab moved to Lexington, KY where he managed that location for three years. After moving back to La Crosse in 1998, he has served in various roles in Retail Management and was most recently the Senior Vice President, Retail Operations. He currently is President of the La Crosse Area Crime Stoppers Board.

Schwaab obtained a double major in Finance and Economics from the University of Wisconsin - La Crosse. He currently resides in Onalaska, WI with his two daughters. In his spare time, he enjoys golfing, traveling, craft beer tasting, live music, and spending time with family and friends.



ABOUT ALTRA

Altra Federal Credit Union has made members a fundamental part of its vision since 1931. Over the years, that focus has seen the credit union grow into a leading financial institution with over \$2.2 billion in assets and more than 125,000 members worldwide.

Both not-for-profit and member owned, Altra's mission is to create member loyalty by providing products, services and guidance that enable our members, staff, and communities to prosper. In addition to banking services conveniently available through online, chat, mobile, or phone options, Altra offers a full range of financial services, from personal and business to lending and investments.

To learn more visit www.altra.org.