

Contact: Shawn Hauser | shauser@altra.org | 1700 Oak Forest Drive, Onalaska, WI 54650 | www.altra.org

ALTRA PROMOTES DAWN FREAD TO SENIOR VICE PRESIDENT, CORPORATE STRATEGY AND INNOVATION

January 4, 2022 – Altra Federal Credit Union is happy to announce the promotion of Dawn Fread to Senior Vice President, Corporate Strategy and Innovation.

In her new role, Fread will take a more active role in the development and implementation of Altra’s corporate initiatives. In addition, she will continue to lead the project management and core application teams for the Credit Union.

“Innovation is crucial to the growth of our Credit Union,” said Steve Koenen, President and CEO for Altra Federal Credit Union. “Dawn has been a champion of Altra’s innovative culture and will continue to leverage her diverse background in leadership, project management, and technology.”

Fread began her career at Altra over seven years ago where she spearheaded the core conversion project for the Credit Union and created the project management division.

Prior to joining Altra, Fread was an IT instructor at Western Technical College for over 16 years. She is also an alumna of WTC where she received a degree in data processing. She resides in La Crescent, MN with her husband and two dogs. In her spare time, Fread enjoys boating, quilting, and reading.



ABOUT ALTRA

Altra Federal Credit Union has made members a fundamental part of its vision since 1931. Over the years, that focus has seen the credit union grow into a leading financial institution with over \$2.2 billion in assets and more than 125,000 members worldwide.

Both not-for-profit and member owned, Altra’s mission is to create member loyalty by providing products, services and guidance that enable our members, staff, and communities to prosper. In addition to banking services conveniently available through online, chat, mobile, or phone options, Altra offers a full range of financial services, from personal and business to lending and investments.

To learn more visit www.altra.org.