Contact: Shawn Hauser | 608-779-3164 | 800-755-0055 | shauser@altra.org | 1700 Oak Forest Drive, Onalaska, WI 54650

ALTRA PROMOTES FELIX TO AVP – DATA STRATEGY AND ANALYTICS

January, 2024 – Michael Felix has over 17 years of experience with Altra, where he began as a youth apprentice at Central High School. He most recently served as their Manager of Data Analytics.

"Michael has an unrivaled passion for data that delivers critical insight to drive our business decisions and has been instrumental in advancing our data strategy," said Josh Hamit, Senior Vice President and Chief Information Officer at Altra. "We congratulate him on this well-earned promotion."

Felix will be responsible for advancing Altra's data warehouse, along with developing strategies in the realms of data science and data governance. In addition, he will further our use of critical and predictive insights that drive innovation, metrics, and operational efficiencies that enable Altra to help anticipate member needs and deliver the best possible experience.

Michael has a B.S. in Accounting and Master of Business Administration from the University of Wisconsin – La Crosse. He resides in Winona with his wife, Pinar, and their daughter. In his spare time, he enjoys spending time with his family and gardening.

ABOUT ALTRA
Altra Federal Credit Union is a nationwide, full-service cooperative financial institution with over 146,000 members and $2.8 billion in assets. They currently have 16 locations in seven states. Altra was founded in 1931 as Trane Federal Credit Union and is headquartered in Onalaska, WI.

Both not-for-profit and member owned, Altra's mission is to create member loyalty by providing products, services and guidance that enable our members, staff, and communities to prosper. In addition to banking services conveniently available through online, chat, mobile, or phone options, Altra offers a full range of financial services, from personal and business to lending and investments.

To learn more visit www.altra.org.